

Jersey Competition Regulatory Authority,
2nd Floor, Salisbury House,
1-9 Union Street,
St Helier,
Jersey,
JE2 3RF.

15 June 2018

For the attention of Mr. Michael Byrne

Dear Michael,

'Future Economic Regulation of the Broadband Market'

Please find Jersey Airtel & Guernsey Airtel's joint response to the above consultation dated 04th May 2018:

Thank you for including us in 'broadband market' review, we appreciate & welcome this exercise and below are inputs/comments from us:

1. We offer a 4G internet product 'home broadband' which was very well received by 'cost conscious' segment of the market who prefer not to pay two sets of rental for landline & broadband each including admin/installation charges from competitors in the market, however, we have now deliberately slowed down the promotion of this product due to huge constraints from high pricing of leased lines/backhaul/ISP, hence, if CICRA can regulate and bring down pricing of leased lines/backhaul/ISP then 4G/LTE/5G internet product could be a nice & niche alternative to wired fibre/copper broadband for thousands of islanders.
2. Suggest CICRA to identify areas where fibre or copper can't reach, or data experience is an issue.... Perhaps 4G/LTE/5G internet product could be an alternative and site planning can be done.

I trust our response meets with your expectation and please do not hesitate to contact me if you have any further questions in this regard.

Yours sincerely



Lisa Moyse
Head of Roaming & Regulatory Affairs