

NOTICE OF APPLICATION FOR APPROVAL OF AN ACQUISITION IN GUERNSEY

Applicant(s): <u>Sellers</u>: British Broadcasting Corporation

Channel Four Television Corporation

ITV Network Ltd

Target: Digital UK Ltd

Purchaser: Channel 5 Broadcasting Ltd

Proposed acquisition: The Sellers are admitting the Purchaser as a member of their corporate

joint venture, the Target. Through the transaction, the Purchaser will acquire joint negative control of the Target. Accordingly, the Target will move from being a corporate joint venture jointly and negatively controlled by the Sellers to a joint venture jointly and negatively

controlled by the Sellers and the Purchaser.

Industries involved: Services facilitating the receipt of free to view (FTV) television signals

broadcast over digital terrestrial television by televisions and other devices; Services facilitating internet delivered distribution of audiovisual content; deciding the ordering and prominence of channels; production of electronic programming guides; technical services

enabling device navigation to content services.

The GCRA invites comments regarding the proposed acquisition. The deadline for comments is 5 p.m. on Friday, 29 October 2021. Please send any comments by e-mail to info@gcra.gg and clearly marked "M1590G-BBC, ITV, Channel 4/Channel 5/DUK Ltd". A public version of the merger application form is available on request.

15 October 2021