



NOTICE OF APPLICATION FOR APPROVAL OF AN ACQUISITION IN GUERNSEY

- Applicant(s): Sellers: BBC Free to View (Satellite) Limited
ITV Broadcasting Limited
Target: Freesat (UK) Limited
Purchaser: Digital UK Trading Limited
- Proposed acquisition: The proposed transaction involves the purchase by Digital UK Trading Limited of the entire issued share capital of Freesat (UK) Ltd from BBC Free to View (Satellite) Limited and ITV Broadcasting Limited. The transaction constitutes, in substance, the acquisition by Channel Four Television Corporation of joint negative control of Freesat, in addition to the BBC and ITV (Freesat's existing joint controllers) by means of the joint negative control already held by BBC, ITV and Channel Four in the acquiring group of Digital UK Ltd/Digital UK Trading Limited.
- Industries involved: Services facilitating the receipt of free to view (FTV) television signals broadcast over the digital terrestrial television and satellite networks by televisions and other devices; satellite broadcasting platforms; deciding television channel listings, ordering and prominence; production of electronic programming guides; technical services enabling device navigation to content services; facilitating access to VOD services, content aggregation services, branded device sales, data services, FTV support services, set top box sales, brand licensing, recommendation services.

The GCRA invites comments regarding the proposed acquisition. The deadline for comments is 5 p.m. on Thursday, 17 June 2021. Please send any comments by e-mail to info@gcra.gg and clearly marked "M1568G - BBC/ITV/Channel 4 and Freesat Merger". A public version of the merger application form is available on request.

3 June 2021